

Always Open® Impulse Merchandisers

EuroVue Floral Cooler

Designed in conjunction with our European partner, Floritech's new EuroVue floral cooler gives supermarket floral departments a different look: it's only 65 inches high and does not require a confining top or sides. This preserves lines of sight in your supermarket and provides excellent product visibility. EuroVue's Always Open® design also maintains ideal temperature and humidity, keeping flowers fresher longer without the barrier of doors that inhibit impulse sales. Adjustable shelving and specially designed vase holes result in your cooler looking full at all times.



Shown above, 6 foot EuroVue with optional arrangement shelving

Standard Features (self-contained operation)

Merchandising Flexibility

- 65-inch height preserves lines of sight in store
- Open front and top promotes impulse buying
- Modular design can be combined with other displays to form endless configurations
- Adjustable shelving positions cut flowers at optimal display and shopping angles
- Self-storing vase hole covers for arrangements
- Curved tempered glass side windows to enhance product visibility
- Black gloss exterior, textured black interior

Performance

- Patented "Boundary Layer" airflow technology directly cools vases and gently envelops flowers

- Maintenance-free return air grille and filter minimizes dust entrapment and extends preventive maintenance cycles
- Oversized evaporate coil minimizes moisture removal, keeping relative humidity high
- Automatic condensate remove so no drains required
- Top condenser air discharge eliminates hot air blowing on customers or flowers
- Thermostatically controlled with an automatic on – demand defrost cycle
- Front access panel to evaporator for ease of maintenance
- Laminated polymer composite walls earn your supermarket LEED credits
- Powder-coated aluminum components for durability
- Ozone-friendly R404a

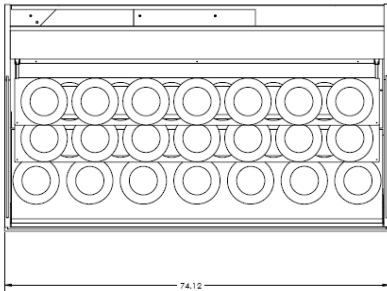
Options

- Long-stemmed flower vases or grower buckers
- Tropical flower setting
- LED or halogen lighting options
- Wedge-shaped sections create curved displays
- Bumpers to protect from shopping carts
- Remote refrigeration systems and variety of refrigerants
- Range of electrical options for worldwide applications (CE certification)
- 4-year extended compressor warranty– 5 year total

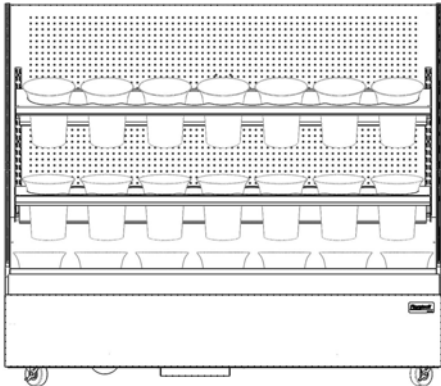


Floratech's EuroVue floral cooler features our patented boundary layer airflow technology that slowly circulates conditioned air over flowers, extending floral shelf life and increasing sales. An oversized evaporator coil minimizes moisture removal, keeping relative humidity high and flower petals fresh. Our "Always Open" technology means the cooler does not require a confining top or sides, providing excellent product visibility. And, at only 65 inches high, EuroVue preserves lines of sight in your supermarket. In addition, the cooler can be used to display both bouquets and arrangements and is suitable for traditional as well as tropical flowers.

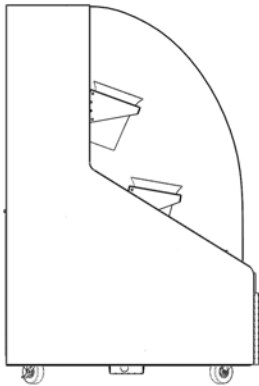
Modules can be combined to form straight-line or curved displays.



6 foot top view



6 foot front view



6 foot side view

Specifications

ETL, CSA and CE certified

Model	Width	Height	Depth	BTU Load @ 32° F Suction	Electrical	MCA	Vase Capacity Std.
RFCL248 WS	49 1/2"	65"	42 1/2"	11,250	115/208-230/1/60	24.1	(15) 9" x 10" round
RFCL260 WS	61 1/2"	65"	42 1/2"	11,250	115/208-230/1/60	24.1	(18) 9" x 10" round
RFCL272 WS	73 1/2"	65"	42 1/2"	11,250	115/208-230/1/60	24.1	(21) 9" x 10" round
RFCL296 WS	97 1/2"	65"	42 1/2"	22,500	115/208-230/1/60	(2) 24.1	(30) 9" x 10" round

The EuroVue Floral Cooler is designed for use in air conditioned areas with an ambient temperature of 75°F and maximum relative humidity of 50%.

Floratech reserves the right, without notice, to make changes to this document at its sole discretion.

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7000 Performance Drive • North Syracuse, NY 13212 • 800-535-3295 • 315-452-7407 • Fax 315-452-7420

For more information on Floratech's complete line of products visit www.floratech.net